



Philips Genie  
Stick energy saving bulb

**11 W (50 W)**

Small cap  
Warm white

**871150080257610**



## Europe's No 1 energy saver

Good light quality in a compact lamp

This lamp will pay for itself in the first year and continue to reduce bills long after that. It is small enough to fit neatly wherever you need extra bright light in the home. No wonder it's the most sold energy saving lamp in Europe!

### **Saves energy**

- Saves 78% energy from the moment you turn the switch

### **Long-lasting**

- 10 years lifetime saves you money year after year

### **Rapid start**

- Only need a few seconds to reach full brightness

# PHILIPS

Stick energy saving bulb  
11 W (50 W) Small cap, Warm white

# Specifications

## Technical specifications

- Starting time: 0,2 s
- Power factor: 0,6
- Mercury content: 1,5 mg
- Lifetime of lamp: 10 year(s)
- Rated lifetime: 10 year(s)
- Rated power: 11 W
- Wattage: 11 W
- Lamp dimension (width): 44,4 mm
- Wattage equivalent: 50 W
- Color rendering index (CRI): 80
- Lamp current: 80 mA
- Lamp dimension (height): 122 mm
- Lumen: 590
- Rated luminous flux: 590 lm
- Number of switch cycles: 5000
- Color temperature: 6500 K

- Lifetime of lamp: 10000 hour(s)
- Rated lifetime: 10000 hour(s)
- Lumen maintenance factor: 0.7 (at the end of the nominal lifetime) %
- Voltage: 220-240 V
- Warm up time 60% light output: 5 - 30 s
- Energy efficiency label: A
- Color: Cool Daylight
- Fitting/Cap: E14
- Dimmable: No
- Shape: Stick
- Light effect / finish: White

## Cleaning by breakage/disposal

- Cleaning: Follow the advice for proper clean up\*
- Disposal: Follow the instruction for disposal as special waste\*\*

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# Highlights

## Saves up to 78% energy

This bulb saves 78% energy compared to your standard bulb. It pays for itself and saves you money year after year. So reduce your energy bill and start saving Now, just by turning the switch.

## 10 years lifetime saves money

Energy saving lamps have a longer lifetime than standard bulbs. With these 10 years lifetime, one energy saver replaces 10 standard bulbs. So they save money and last longer, year after year. The lifetime is based on the average usage of 2,7 hrs per day or 1.000 hrs a year. This average is influenced by the usage during different seasons (dark winter vs light summer), the weather conditions (sunny vs rainy dark day) and on the room where the lamp is used (short usage in bathroom vs long usage in living room).

## Rapid start

Waiting a while before the lamp reaching its maximum output is history with our rapid starting energy efficient lamps.



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\* Breaking a lamp is extremely unlikely to have any impact on your health. If a lamp breaks, ventilate the room for 30 minutes and remove the parts, preferably with gloves. Put them in a closed plastic bag and offer it to the local waste facilities for recycling. Do not use a vacuum cleaner.

\*\* Compact fluorescent lamps have to be treated as special waste, they must be offered to the local waste facilities for recycling. The European Lighting Industry has set up an infrastructure, capable of recycling mercury, other metals, glass, etc.